

ART 4380: Publication

First Project: Newspaper.

SPECIFICATIONS:

PAPER SIZE: Tabloid (5 column standard)

AMOUNT: **Total of pages: 7.**

Cover Page (page 1) + Second page (continuing main story(s) and introduce new articles to complete space).

Section 1 + Continuing page.

Section 2 + Continuing page.

Section 3 will not have continuing page.

THINGS TO LOOKOUT FOR: Correct use of type in all elements (specially columns). Make use of color and/or rulers to emphasize sections in page. Include key elements and/or components of a newspaper structure. Use color for cover page and introduction pages for sections. Use black and white for the other pages.

FINAL PRODUCT: 2 copies of the newspapers should be turned in on the due date.

COPY ONE: Mounted on black Bristol board with last page fully glued to board. 2 inches of margin all around. Include cover sheet, and a 3 x 2 label with your name, date and class specification on the back, on the right bottom corner.

COPY TWO: organized and folded as a real newspaper.

Include a WELL ORGANIZED folder with all projects so far (in chronological order starting with first project) and your blue book (s) with notes and design process of projects and final project .

Folder with projects is worth 30% of final grade, blue book (s) is 10% (as explained on syllabus) and final version of project is 60%. Promptness, project presentation and craftsmanship of work will be crucial in the grading process.

DUE DATE: Tuesday, February 12, 2008 @ 1.00 pm