

ART 4380 — Publication

Project 1: Newspaper

First Stage

This project will introduce the student to the exploration of the newspaper medium. Different mini-projects will be introduced. The final grade will be a compound of all of these mini-projects and a final product. Missing any of the mini-projects due dates will reduce your grade considerable.

Materials (for next class):

- A realm of legal size paper. Try to find something thick, around 80-100 pounds (lb). You can buy it in groups but make sure you come prepared to class with enough paper to work with.
- Scissors and/or Xacto knife
- Drawing materials (pencils, pens, markers, etc.)— Specially a thin red marker
- Ruler
- Glue (Sobo or Elmers will do... don't eat it)

For next class:

1. **Article Response (10%)**: 1 to 1.5 pages (not less). Times New Roman, 12 point, no bolds, 1.5 line spacing. Regular borders (1inch top and bottom, 1.5 inch right and left). Only your name and class as heading (Due, January 15)

2. Research the following measurement units and how to convert from one to the other:
/ **Inches** / **Centimeters** / **Picas** /

Include this information in the bluebook corresponding to project 1

3. Bring a copy of the Treador and a copy of the National Enquirer

4. Go to this site: <http://volweb.utk.edu/school/bedford/harrisms/haiku.htm>

Copy and paste in Illustrator the explanation about the Haiku. Arrange the text inside of three [3] different and independent boxes. Print each exercise in a separate page.

Box 1. W 2.6in x H 9.2in // .25 stroke weight

Box 2. W 4.7in x H 6.4in // .25 stroke weight

Box 3. W 7.0in x H 3.85in // .25 stroke weight

You decide any specification of the type. Also, if you decide to repeat the text, treat that as a separate paragraph.